

NSM Insurance Group's Social Services & Behavioral Healthcare Practice

Private Equity and Corporate Acquisitions Services

By Sean Conaboy, MSW, MPA

NSM's Private Equity and Corporate Acquisitions Services provide deal-related insurance and risk due diligence to private equity firms and corporations pursuing acquisitions and mergers. Our team of experts works with our clients during all stages of the M&A process from evaluation to exit.

We are committed to setting our clients up to gain a strong return on investment. With the help of our M&A services, our Behavioral Healthcare & Social Services Unit clients are among the most educated buyers, relative to the management of insurance expenses. We have the experience and expertise to:

- Evaluate the risk of the target company.
- Identify, evaluate, and quantify unrecognized exposures and pre-closing liabilities.
- Review contracts and purchase and sale agreements to guarantee the assumption of liabilities in the transaction is equitable and favors of our client's interests.
- Coordinate with other working group members.
- Provide post-closing insurance budgets for pro-forma financials and place post-closing insurance programs.
- Design an exit strategy that emphasizes managing expenses.
- Work with our clients to improve EBITDA by managing costs over the life of the investment.
- Create efficiencies to meet client financial objectives and exit strategies.
- Develop creative solutions to convert deal-related obstacles into insurable risks.

NSM's Service Approach

- Service starts with listening. We take the time to understand your specific goals, design a program that
 fits your needs, aggressively negotiate coverage, and implement a service plan. You will have the same
 dedicated service team throughout the entire process which allows us to anticipate your needs and
 create accountability.
- 2. **It's all about you.** As a private, family-owned company, our associates focus solely on you, our client, rather than shareholder and outside interests.
- 3. **Long -term thinking**. Clients are loyal to NSM because of our exclusive focus on Behavioral Healthcare and Social Services clients. Our industry expertise, experience, outstanding service and creative solutions distinguish us in the market. Our client retention rate of 96 percent reiterates our commitment to each and every client!

Scope of Our Services

Following a comprehensive review of all of the facets of a target company's insurance and risk management programs, NSM will make recommendations that could lead to substantial savings and other long-term financial benefits for our client. Our services include an analysis of the transaction, insurance and risk management-three areas critical to the success of a merger or acquisition.

During our transaction analysis, we:

- Analyze the purchase agreement from an insurance and benefits perspective.
- Evaluate, quantify and define pre-closing liabilities.
- Ensure that the assumption of liabilities is clearly stated and reflects the decisions reached between buyer and seller.
- Review the insurance provisions and offer solutions.
- Evaluate the Total Cost of Risk impact on earnings.
- Review historical purchase agreements to understand the assumption of liabilities from acquisitions or divestitures and their effects on post-closing insurance costs.
- Understand insurance and indemnity provisions in company contracts to evaluate the extent of liabilities assumed under these agreements.
- Determine the impact of changes in control on the current insurance contracts.
- Meet lender insurance requirements by providing relevant insurance documentation necessary to close.

During our insurance and risk management analysis, we:

- Conduct a thorough coverage review to identify coverage gaps and/or restrictions.
- Research historical carrier(s) solvency and AM Best Ratings for Financial Strength.
- Determine existence of aggregate or limit breaches that could lead to unfunded obligations on a postclosing basis.
- Analyze historical loss patterns to develop accurate loss projections.
- Provide post-closing budget along with a suggested program design for property/casualty insurance as well as employee benefits plans and other needs.
- Review the adequacy of loss prevention and workplace safety programs.

For more information about NSM's Private Equity and Corporate Acquisitions Services, please contact Sean Conaboy, MSW, MPA at 610-808-9496 or sconaboy@nsminsurancebrokers.com.